



The Goose Gazette

The Newsletter of the Wild Goose Association,
the International Loran-C Navigation Forum

News of the Fall, 1989

The *Goose Gazette* is an official publication of The Wild Goose Association (WGA). Period of publication is quarterly, with cutoff dates of 1 March for the Winter issue, 1 June for the Spring issue, 1 September for the Summer issue and 1 December for the Fall issue.

WGA members are encouraged to submit material for publication. Materials should be sent directly to the Editor. All other correspondence for the WGA should be addressed to the Association address below.

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Special Gazette Issue on the Way

A special fifth issue of the *Goose Gazette* will be published this year, to present the results of the WGA questionnaire filled out by Convention attendees, and to clear out a large backlog of stories, some of which are of timely interest. Look for this issue in late January.

President's Message

Jim Culbertson

The 1989 Technical Symposium was a rousing success, thanks to Co-Chairmen Ed McGann and Mike Moroney (the Irish duo!). The Technical Program was one of WGA's best, due to the large number of excellent papers organized by the Technical Co-Chairmen Frank Cassidy and Dr. Per Enge. The entire Symposium Committee is congratulated on doing an excellent job in planning and execution. The traditional New England Clam Bake Sunday night was a special treat and except for some rain Halloween night, the weather was delightful! Of course, there is the matter of the golf tournament and some sandbagger named "Arnle" Moroney ...

There were a number of "firsts" at this year's Symposium. A Student Paper Award was presented which I think is an excellent idea, and I would like to see this award perpetuated and incorporated into WGA's By-Laws.

We were delighted that a delegation from the Soviet Union could attend for the first time. They represented various commercial, military and government interests in Loran and made every effort to bring Glasnost to Cape Cod. They presented WGA with their Loran-C technical manual and asked for membership applications. We hope that the Soviet Union will return for our next Symposium and contribute technical papers in the future.

For the first time, the Board of Directors has appointed an overseas Director for a one-year term of office. He is Kjell Enerstad with the Norwegian Defence Communications and Data Service Administration (NODECA). Kjell will provide an important communications link to ongoing efforts in Northern Europe, and he has been asked to assist WGA in our relationships with the International Association of Lighthouse Authorities (IALA). WGA, by the way, is now a member of IALA which will keep us in closer contact with and better informed on the European Loran-C issues.

Your new Board and Administration are off and running. As stipulated in the By-Laws, the President shall be "guided by the will of the Annual Convention." During my talk to the membership at the symposium luncheon, I presented my thoughts on what directions and goals we should be pursuing this coming year. I developed these from the combination of discussions I had with members during the Symposium and from the initial results of a survey questionnaire completed during WGA Secretary John Beukers' paper presentation.

Continued on page 2

President's Message Continued from page 1

The results of John Beukers' survey will be published separately in a special Gazette issue.

There were strong signals for directing WGA efforts toward the user community, expanding the Directorship regionally and overseas, and moving toward more professional management of WGA activities. Therefore, for 1990, I have set the following goals:

- Publish the Journal
- Double the membership
- Improve networking with user - land, sea and air
- Improve WGA participation in overseas loran issues
- Increase membership participation on committees
- Update WGA's Constitution and By-Laws
- Approve 5-year Plan for WGA
- Publish Proceeding concurrently with Symposium
- Resume documenting history of loran and WGA
- Move toward professional management of WGA
- Move toward Professional Symposium management
- Explore renaming WGA

To achieve these goals, I am asking for support from the officers, directors and particularly the general membership. We need more volunteers to sign up for the committees, as this is where the work toward meeting these goals will be accomplished.

Cross-Country Loran Atlas Debuts

Howie Keefe, president of Air Chart, sent in a complimentary copy of their new Loran Atlas for the cross-country pilot. To quote from the introduction of this handy 80 page, 6 x 9 inch book: "Welcome to the wonderful world of Loran-C! Now we can "aim" far beyond the limits of VOR reception.

Though we no longer need to go from VOR to VOR, we do need to cross-check our position with a VOR, DME or NDB to not only keep oriented on course, but also to be aware of ARSAs, TCAs, Restricted Areas, MOAs - especially if detouring around weather ... This atlas is designed to maximize the use of your LORAN in both IFR & VFR conditions by backing it up with basic navaid data. The chart scale is only 66% the size of the regular Sky Prints Atlas, but it gives you large areas for direct LORAN courses.

The over 8,000 pre-plotted direct routes with course and miles lets you "eye-ball" your direct LORAN route ... and if needed to detour, immediately orient your flight to VOR routes. A table of VOR coordinates is provided, as is a Loran-C coverage diagram of the United States.

WGA Charter

"The Wild Goose Association is formed to provide an organization for individuals who have a common interest in loran and who wish to foster and preserve the art of loran, to promote the exchange of ideas and information in the field of loran, to recognize the advances and contributions to loran, to document the history of loran and to commemorate fittingly the memory of fellow Wild Geese."

Where are the "contributing editors?"

You have probably noticed that the Goose Gazette presents much aviation-related news. Your editor admits his aviation bias, and requests that the other user communities add balance by submitting news and information for the Gazette. We all heard at the Hyannis conference that the potential land and marine user markets are huge indeed.

The Gazette needs to hear from government representatives, manufacturers, users and associations that represent the land, aviation AND marine pos/nav and timing interests.

New NCAR Data Base Announced

Claude Morel from the National Center for Atmospheric Research (NCAR) has responded to a question raised at the Convention relating to the NCAR Map Database Graphics Package. He states that a brand new version has just been released and interested people should contact:

Frieda Garcia
Scientific Computing Division
National Center for Atmospheric Research
P.O. Box 3000
Boulder, CO 80307
303-497-1201

Prices for the database vary according to class of user. Universities in the US and Canada can purchase the database for \$500; for government and related users the price is \$1000; and all other users will have to spend \$2495.

WGA 1989 Awards

Robert L. Frank

On October 31, 1989, the WGA issued a press release giving the Association's awards for 1989:

Medal of Merit: Maurice J. Moroney of the Department of Transportation and George H. Quinn of the Federal Aviation Administration, jointly, in recognition of their development and promotion of Loran-C and in particular the application of Loran-C to non-precision approaches in the National Airspace System.

President's Award: James F. Culbertson, Coastwatch, Inc., Westminster, CA, for his perseverance, dedication, loyalty and hard work in providing necessary assistance to implement the Wild Goose Association growth strategy.

Best Paper Award: Mark Morgenthaler and Russ Gordon, Trimble Navigation, Ltd., Sunnyvale, CA for "Loran/GPS Interoperability: Past, Present, Future," in the WGA Proceedings of the Seventeenth Annual Technical Symposium, October, 1988, Portland, Oregon.

Service Award: John D. Illgen, Illgen Simulation Technologies, Inc., for his service as President, WGA, October, 1987-October, 1989.

Service Award: Robert D. Bronson, II Morrow, Inc., Salem OR, for his efforts as chairman of the 1988 Convention.

Service Award: Robert H. Miller, II Morrow, Inc., Salem OR, for his efforts as technical chairman, 1988 Symposium.

Honorary Membership: R. Michael Eaton, for his many valuable contributions to loran.

At the 1989 Convention, a special award was presented to James R. McCullough, by WGA President John Illgen:

"This commendation is presented to Mr. James R. McCullough for outstanding technical and scientific contributions provided in the area of Loran-C electromagnetic propagation. Furthermore, the entire WGA membership is grateful to see and have the participation of James R. McCullough at this year's convention. Not only does this commendation show an appreciation of technical contributions, but it also recognizes the entire spirit and intellect possessed by James R. McCullough to have brought himself from a lengthy illness and stayed an active contributor of Loran-C technology."

1990 Awards Nominations Needed

Bob Frank

It is time to start thinking of awards nominations for this year; the awards will be presented at the 1990 Convention in Long Beach, CA, but to give the committee time to review the information submitted, the deadline for nominations is 15 July, 1990. In the past, most input has been from the committee. Let's get the membership's input!

Nominations are needed for the following awards:

Medal of Merit: A medallion and a framed citation for contributions of outstanding value to the development and fostering of loran.

Paper Award: A trophy with the Wild Goose in flight, for the outstanding

paper published prior to 1 July, 1990. Usually, primary consideration is given to papers published in the year ending on that date.

President's Award: An inscribed plaque for significant achievements, selected by the President, with input from the membership.

Service Award: An inscribed plaque for outstanding service to the WGA.

Honorary Membership: A framed certificate with citation for outstanding contributions to loran. Usually restricted, informally, to those whose present professional activity is not in the loran area.

The WGA Bylaws in the Radionavigation Journal contain more details on the awards and the criteria. Several changes in the Bylaws were made by the Board of Directors at their April 1985 meeting. The previous restriction of the Paper Award to WGA members was removed insofar as papers in WGA publications is concerned. The restriction of Service Awards to members was completely removed.

Send your nominations with supporting information to:

Robert L. Frank
30795 River Crossing
Birmingham, MI 48010
(313)645-9848

Gazette Help

Former student assistant Dana Potopsky has begun graduate school and a tough schedule; her help on previous Gazette issues is much appreciated. Student Anya Briggs joins our volunteer staff for this issue and for the future.

Loran-C Timing: Charting Effects

[The WGA received the following letter from **Jeffrey Stuart** at the National Ocean Service. The issues he visits are certainly of current interest]

"I am a cartographer in the National Products Section of the Marine Chart Branch of the National Ocean Service (NOS). For the past 15 years I have been involved in the overprinting of Loran-A and Loran-C lattices on NOS navigational charts. The lines of position are now overprinted on most NOS charts. However, we are now in the process of revising the LOPs so that they reflect the latest calibration survey data processed by the Defense Mapping Agency Hydrographic / Topographic Center (DMAHTC). Also, an effort is underway to bring the lines of position into agreement with those shown on Canadian Hydrographic Service charts...

The lattices have already been revised on many NOS charts, but the work is far from complete. A note is printed on those charts on which the lattices have been revised indicating that the 'lines of position have been adjusted based on survey data,' and that 'Loran-C correction tables published by DMAHTC should not be used with these charts.'

NOS, in cooperation with the USCG and DMAHTC has decided not to show the lattices on charts larger than 1:60,000 in scale. However, Mylar overlays of the Loran lattices for larger-scale charts may be ordered from NOS. Overlays for NOS Bathymetric Fishing Maps are also available.

I understand there is a proposal being discussed at the Department of Transportation, concerning the conversion of Loran-C to an 'emission delay' system. This proposal has the support of the aviation industry. I am a cartographer and not an engineer, but if this goes into effect, emission delays

will be eliminated. The time difference readings on all the lines of position currently charted would be obsolete. The lattices may have to be reconfigured on all the charts. This will affect the nautical charting programs at DMAHTC and the Canadian Hydrographic Service as well as at NOS.

I need to see something in writing about this proposal, or hear more technical discussion about it, before I can fully evaluate the impact on the NOS nautical charting effort.

Clearly, Loran-C is going to be part of the overall radionavigational aid mix for something into the next century. But, unless there have been major new policy decisions made concerning the long-range plans for the system, this proposal seems impractical for the short term.

The proposed change is clearly not consistent with the effort to improve Loran-C chart coverage that is currently well underway. I doubt that it is in the best interest of the fishing industry or the marine navigation community in general."

Help, Please: Boeing Cries Out

[WGA received the following letter from **Orvis E. (Ed) Hubbell**, P.O. Box 306, Ravensdale, WA 98051. It is published in the hope that WGA members or governmental representatives may be able to help]

"Greetings to all attendees of the annual meeting of the Wild Goose Association. Current flight schedules do not permit my attendance... For those of you that I have not met, I have been with the Boeing Company for more than 35 years. As a flight test

navigator, I have participated in testing Astro-Trackers, Doppler, Inertial, Loran-C and C systems and now, GPS.

"We have two immediate interests:

1. Maintenance of Loran-C coverage for support of Atlantic and Pacific aerial crossings. The mid-Pacific chain is very useful to us. Many of our deliveries of new airplanes involve US West Coast-to-Hawaii, the Marshall and Mariannas Islands and thence to the Orient, the Philippines and Indonesia.

On new 737 airplanes we use Loran-C as the second (to IRS) approved long-range equipment to operate in the Atlantic MNPS. We also use our Loran-C ferry kit to support movement around the world of 707, 727 and older 737 airplanes.

2. Because we frequently move airplanes across the US and Canada, the Atlantic and into Europe and beyond, or across the entire Pacific, we traverse a number of chains. We find the present method of chain status determination to be difficult to unworkable. Help, please."

[Do we need better NOTAMs, or use of Loran's communications capability to distribute a "health" message? Ed.]

WGA Constitution Booklet Available

The March 31, 1989 revision of the Constitution and By-Laws has been typeset and put into booklet form. This booklet is being produced for members on request. Please contact the WGA Secretary, **John Beukers**, 516-862-7500, to obtain a copy.

The Constitution Committee chairman, **Vern Johnson**, is your contact for questions on the Constitution and By-Laws of your Association.

Nominations For Director

Jim Van Etten

The WGA Nominations and Election Committee is soliciting recommendations from members for candidates to run for 3-year positions as Director. Candidates should be prepared to participate actively in the business of the Association and chair or serve on standing or special committees as the need may arise.

Board of Directors meetings are usually held quarterly - January, April, July, and October - and attendance, or participation by written report/proxy, is important at all meetings. Candidates will be asked to define their particular interests and how they could and would contribute to the organization. The Organization Chart shown elsewhere in this newsletter shows the WGA committees active in 1990.

Please send your recommendations by February 1, 1990, to:

Jim Van Etten
Chairman, Nominations &
Election Committee
230 Rutgers Place
Nutley, NJ 07110
201-661-0876

Happy Holidays!

There are literature references to the "Christmas Goose" as a dinner delicacy ... It is good to remember at this season that the goose has a very high fat content... At this season, many of us zero in on the domestic turkey, which as far as can be determined, does not navigate at all.

As January approaches, we will indeed move "Boldly into the 90s." Have a happy and safe holiday season, and a very Happy New Year!

Saved our Chart!

Capt. Henry Marx

There appears to be good news for the mariner sailing or racing to Bermuda from the Northeast U. S. The Loran-C Plotting Chart #5161 (Newport-Bermuda) is due back in print this Spring.

Over a year ago, the Defense Mapping Agency, which had previously published this Plotting Chart, which included International Chart #108 (Halifax-Antigua) on the reverse side, discontinued it, as no longer required by the Defense Department. Due to available inventories, this loss was not apparent to users until late last Spring.

Now, due primarily to two Chart Agents (Blue Water Books and Charts of Fort Lauderdale, FL, and Landfall Navigation of Greenwich CT) the National Ocean Survey is taking over the publication and distribution of Chart #5161. According to Capt. Christian Andreason, Chief of the Nautical Charting Division, this Plotting Sheet should be available from NOS and their agents in late April, 1990.

Early-Bird Planning

Those members who missed the 1989 Annual Meeting in Hyannis, MA, missed a good one! High-quality technical presentations and exhibits, together with superb weather and interesting sidelight activities made for an educational and enjoyable time. The Tara Hyannis Hotel provided fine facilities, and the food was excellent! [Your editor over-ate, as usual]

Long Beach, California, is the site for the 1990 Convention, and negotiations with the hotel, being carried out by our contracted planner, are going well. You will recognize Long Beach as the display site for the Spruce Goose[!] and the Queen Mary. Disneyland is

Early Bird,, continued.

only 30 minutes away, and Catalina is only "26 miles..."

Plan now for this October, 1990 function, and plan to submit a paper, present an exhibit and/or participate as a corporate member. Jim Alexander, 213-431-0244, is the 1990 Convention chairman, and he can use your help!

The theme for the convention will be directed toward the user and equipment in use. Jim is receptive for "one liner" ideas for the convention theme - please communicate directly with him if you have some thoughts. Jim is working on some confidential novel and interesting aspects of the Convention, both for the Symposium and the extracurricular activities. We look forward to being there to participate and find out what you are up to, Jim!

Library of Congress Recognizes WGA

To get WGA publications, such as the Proceedings, Journals and other special published material, into the public domain is part of the WGA Growth Strategy currently underway. One avenue being used to achieve this goal is to get International Standard Serial Numbers (ISSN) or International Standard Book Numbers (ISBN) assigned to each publication that is published by WGA.

The Loran Bibliography was submitted to the Library of Congress for an ISSN and has been assigned 1047-1723. What does this mean? To quote from the ISSN fact sheet - "The ISSN (International Standard Serial Number) is an internationally accepted code for the identification of serials, magazines, journals, newspapers and the like ... Continued on page 6

WGA Admitted to IALA

There was a great deal of discussion at the WGA Annual Convention regarding the expansion of Loran-C coverage in Europe and other areas. Concern was expressed by many of the overseas representatives that the technical and cost merits of Loran-C were being distorted by pronouncements in the European press, primarily the United Kingdom, that could possibly derail what would otherwise be a smooth transition from the Decca navigation system to Loran-C.

The International Association of Lighthouse Authorities, with its 89 member countries, is in the midst of debating the future of radionavigation in coastal waterways. In particular, the merits of upgrading members' Decca stations or installing additional Loran-C transmitters is under consideration. Because of this and other similar issues, the Board of Directors felt that the WGA should become more involved with the matters concerning IALA and recommended that the WGA apply for Associate Membership.

This was done and we are pleased to report that the WGA has been admitted - but not without some discussion. At the IALA Board meeting, held in Saudi Arabia in the early part of November, those members present would not take the application of the "Wild Goose Association" seriously! We thank the representatives from the United States, Canada and the United Kingdom for their support and for their persuasive explanation of what the Wild Goose is all about.

The good part is that the Association will not be forgotten and we can be a direct participant at IALA meetings. The cost to the Association for one year membership is 1400 Swiss Francs which converts to approximately \$600. The next (12th) meeting of IALA is to be held from June 16 to June 30, 1990 at Veldhoven in Holland. The WGA Secretary has the agenda and details of the meeting arrangements.

Our Appointed Director, Kjell Enerstad, who has been asked to head up the IALA Liaison Committee, will most likely be the WGA representative at this meeting. Of particular interest is session 4, (June 25) Radionavigation, Remote Control and Electronics:

- England - Trials with Differential GPS
- Norway - Developments in Differential GPS
- Canada - Implementation of Loran-C service in Newfoundland
- India - Replacement of Bombay and Calcutta Decca by Loran-C
- France - Complementary contributions of satellite and land based system
- Japan - Improvement in Omega synchronization
- U.S.A. - Terrestrial radionavigation systems in the era of satellites
- USSR - Pulse phase radionavigation - Chaika

Library of Congress - Continued from page 5

Use of the ISSN provides serials publishers, subscription agencies, abstracting and indexing services, librarians and purveyors of computer reference services with a tool for

economically communicating basic bibliographic information with a minimum of error ...

"A data base of all ISSN assignments made throughout the world is maintained at the Paris headquarters of

the International Serials Data System. Also, a bibliographic record for all ISSN assignments made by the National Serials Data Program is entered in the data base of the On-line Computer Library Center, which is used by 2500 libraries in this country." We are in the process of obtaining assignments for all WGA publications.

Membership

Any individual or organization that has an interest in loran is eligible for membership. There are several classes of membership:

Regular

Two classes of individual membership are available: annual and life. The life membership fee is \$200.00. The annual membership is \$25.00 for the first year and \$20.00 annually after the first. Members in countries other than the U. S., Canada and Mexico are assessed an additional \$10.00 per year to defray international mailing costs.

Organizational

Associate membership is provided for organizations which desire only to receive WGA publications. Associate membership is \$50.00 first-year and \$42.00 annually thereafter, and does not carry the privilege of voting or holding WGA office.

Corporate Classes 1 and 2 memberships provide options for organizations that wish to be involved directly in WGA activities. Class 1 permits nomination of ten regular members from the corporate member; Class 2 permits five. Dues for Class 1 are \$335.00 first year and \$300.00 after. For Class 2, dues are \$170.00 and \$150.00.

Welcome to our New Members

Mike Moroney
Membership Chairman.

It is our pleasure to greet new members of the Wild Goose Association through the columns of the Newsletter. It is especially gratifying to see so many of you joining at this time, since this is a direct reflection of the Association's new growth strategy to embrace the worldwide user community. We were also pleased to see some of you at the recent Convention in Hyannis, Cape Cod.

You are encouraged to become active in one or more of the many committees set up to cover all aspects of Ioran which you can do by calling or writing to the Secretary - he will pass your name to the committee chairman covering your particular interest. In any case, please drop us a line and tell us about yourself and your involvement in Ioran.

Again, Welcome to the WGA!

Acard, Christian
Albert, Pat
Alfonsi, Paul
Allan, John David
Bailey, Kirk A.
Bakker, Kees
Barnett, Lt. JC Roger D.
Beil, Richard P.
Berger, Philip
Brown, Herbert L.
Callanan, Daniel E.
Campbell, James F.
Canniff, John
Carbone, Jerry
Carroll, James V.
Carter, Max
Catlin, Jeff
Chandler, Hubert T.
Chen, Susan
Christensen, Capt. Lars P.
Coggins, Peter R.
Connes, Keith

Cook, Jim
Cooper III, J. Robert
Cornell, Leon M.
Cross, Daniel C.
Davis, Ed
Dellerson, Gary J.
Dickinson, Ronald R.
Dwyer, Jr., Hon. M. Andrew
Eberts, Eugene S.
Englund, Gordon R.
Fagan, Jack
Fraughton, Edward J.
Friedman, M.D., Robert B.
Gagne, Mark
Gaubis, Philip A.
Getson, Blake R.
Goudie, Edward B.
Green, M.D., Donald
Guimil, Javier J.
Harmon, C. E.
Hart, Nick
Hattori, Keisuke
Heiser, Dave
Hensel, Bruce
Hitt III, E. Thomas
Hoskins, Richard
Huhn, Thomas H.
Jackson, Ivan
Jacobs, G.
Jolly, Jon B.
Kauffman, Ray B.
Kemp, Frank B.
Kibby, Norman L.
Krablin, Art
Kraemer, John H.
Kunches, Joe
Lachapelle, Gerard
Lancaster, Richard
Longman, Chester
Lorence, Charles
Magnussen, Herbjoern
Matthews, Dr. Stephen D.
Matthews, Norman
Mazur, Peter
McCann, Mark J., Jr.
McCraw, M.D., D. Bruce
McDermott, Frank
McFarlane, Bill
McHarg, Bill
Noseworthy, Gary
Nothwang, George J.
Nsibirwa, Charles K.
Nunes, Steven
Papadopoulos, Costas
Petit, Noel J.
Philbrick, Otis

Ray, Malcolm
Reeves, B.E.
Rome, H. James
Roney, Alfred B.
Roth, Merrill
Russell, Bart L.
Rust, Dr. W. David
Saether, Kolbjorn
Serrell, Andrew
Simmons, Patrick M.
Skaggs, Gary A.
Smith, John I.
Smyser, Michael I.
Spiller, Bruce A.
Stebbins, Rodney J.
Stein, Kenneth J.
Stene, Kjell
Sutherland, Colin
Sykes, Albert C.
Tesdaal, Ronald I.
Tighe, Thomas R.
Tully, Joseph G.
Turner, John H.
van Graas, Dr. Frank
Vestmo, Einar
Wall, Glenn
Watanabe, LCDR Clyde K.
Whisler, John
Wojcik, Leonard
Wojnar, RADM Ted

Corporate Member:

Synetics Corporation

**The Wild Goose
Association extends
thanks to persons and
organizations that
supported and took
part in the 1989
Convention and
Technical
Symposium.**

**Long Beach, CA
in October, 1990!**

Rent This Space!

WGA Offers Advertisement, Promotion and Communication Opportunities at bargain prices!

Three new features of the *Goose Gazette* are offered:

1. Half-page advertisements may be placed in the *Gazette* for \$75 per insertion, or \$250 for four prepaid insertions. Your advertisement must be submitted as camera-ready copy, and will generally be placed on Page 8 (the back page, where it shows...).

2. Business cards may be submitted, and will be published for \$5.00 per insertion, or \$15.00 for four prepaid insertions. The consultants and business people among us may appreciate this method of "getting the word out." Please provide at least two clean business cards with your order.

3. Classified ads, in the following categories, will be accepted for \$5.00 per insertion of 50 words or less. Please provide typed copy with your order. Standard or bold-face type may be specified, for all or part of the entry.

- a. For Sale
Equipment
Services
- b. Wanted to Buy
- c. Exchanges
- d. Situations Wanted
- e. Positions Available
- f. Miscellaneous

Please contact the *Goose Gazette* editor with your orders or your questions. All submissions must be accompanied by payment; copy will not be returned unless a request is made at the time of the order.

It's all in the Name

There is no question about it, something has to be done with the name of our Association. At the Convention last month there were some who voiced their opinion that without a name change, the WGA would be handicapped in its ability to grow. Some strong responses in the same vein were received with the questionnaires.

Reasons given: difficult to get travel authorization to the Convention or

meetings, problems with getting companies to pay dues, a frivolous organization, difficult to promote. But there is the counter argument - the name is unique and unusual, attracts attention and reflects the navigation roots of the Association.

So what to do? Perhaps we can have the best of both worlds by being creative and persistent in our promotion. After all, we convinced enough of the member countries of IALA that we mean serious business, and those that heard the arguments are not likely to forget the name of the Wild Goose Association.

A possible would be to promote the name along with a strong connection with IALA so that the Wild Goose Association becomes synonymous with IALA and a household name in the disciplines of navigation and position location. What do you think - a change of name or a promotional campaign of identification with IALA? A consensus from the membership would be a great motivator for your Board.

The Goose Gazette
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